**Features contributing to the success of contrasting businesses**

**Features of Businesses**

Public Sector:

Companies within this sector are government owned examples of this sector are: buses, BBC, TFL, Post offices and services are: education and the NHS are counted as services under this sector

Private Sector:

Examples of Private Sector company:

1. Sole Trader [Unlimited Liability]
2. Partnership [Unlimited Liability]
3. LTD- Private Limited CO [Limited Liability]
4. PLC – Public Limited CO [Limited Liability]

Voluntary Sector:

Companies under this sector are non-profit organisations meaning that these

**Apple**

History, location

Sector, Scope, Ownership, size, what the organisation does, product or service

**JD Sports**

History, location

Sector, Scope, Ownership, size, what the organisation does, product or service

**Stakeholders**

Definition - What is a stakeholder? What is internal and external ?

Business 1

Description of their stakeholders – dating whether they are internal or external and how they influence

Advantages and disadvantages of each stakeholder

Business 2

Description of their stakeholders – dating whether they are internal or external and how they influence

Advantages and disadvantages of each stakeholder

**How is Business 1 organised?**

Describe the organisational structure, functional areas and aims and objectives

Paragraph description of the OS with image

5 x paragraphs of functional areas

1 x aims and objectives

M2

**How is Business 2 organised?**

Describe the organisational structure, functional areas and aims and objectives

Paragraph description of the OS with image

5 x paragraphs of functional areas

1 x aims and objectives

M2

**Conclusion**

Evaluate the reasons for the success of two contrasting businesses, reflecting on evidence gathered.

**References**